



DESCRIBE Canada's present moment.

What are the most concerning CLIMATE & ENERGY CHALLENGES we are currently facing?

Sea level rise along coastal communities

Scalability of green energy technologies

Habitat loss

Fossil fuel subsidies and government backed fossil fuel projects

Secret/backroom funding

Just taxation

corporate capture of energy regulators and gov't natural resource departments

So thanks to pressure from our Bay du Nord campaign Newfoundland and Labrador finally ended the ban on wind power there - but what's next? How do we localize the benefits to communities?

Continued offshore oil exploration is a huge threat to the climate

Disinformation and lies from industry



Use text, images and/or doodles to create an inspiring collective vision board!

June 11, 2022



ENVISION Canada's evolution over the next decade.

Imagine the CLIMATE SOLUTIONS we have achieved.

Describe the new CLEAN ENERGY infrastructure/culture.

ENERGY
DEMOCRACY:
electric
cooperatives,
community owned
renewable energy
project

More able to
expose and
ban
greenwashing

companies
profit from
green energy
and it is
therefore
attractive

View trees as
the best
carbon
capture
technology

broaden
understanding of
soil, peat moss,
wetland carbon
sequestration

Bunch of wind
energy/solar
projects developed
in collaboration with
Newfoundland and
Labrador
communities

Ban on fossil fuel
industry advertising
and ban on further
fossil fuel
exploration and
development in
Canada as Québec
has done

All new energy
projects are
characterized as
"net-zero,
non-emitting,
renewable, clean"

Profits are not the
motivating factor
behind supplying
communities with
reliable energy

Natural
process, i.e.
sun and wind,
are not
viewed as
commodities

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THEORY OF CHANGE

What are the main **OBSTACLES** to reaching our climate solutions and clean energy goals?

What **ACTIONS** do we need to **TAKE** to overcome them?

Obstacles

Removal of incentives and rebates for green renewable technology

Apathy in a lot of ways: People feeling helpless in their local communities, voter apathy, protest apathy. Need to motivate people to take action in multiple ways and see how they have lots of options to make impacts

The status quo, nobody wants to break the mold

Actions

Vote well

community engagement

Keep up the pressure on the fossil fuel industry and government, opposing major projects like Bay du Nord. Forces them to remove things like bans on wind power and stop these projects.

Everyday people are experts too!

Giving Indigenous folks the credit they deserve for their traditional knowledge

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