

We're looking ahead to 2018. Stay tuned for more updates!

THE NATIONAL HIKE FOR THE ENVIRONMENT!

Now recruiting .... Be a #HikingHero today!



Because there's a lot at stake.

Because it's our responsibility and our privilege to protect it.

Because we're Canadian and we try to do things right.

Because there's only One Canada.
One Earth. Once Chance.

Getyour gearon. We're going for a hike... Sierra Club Canada Foundation is excited to announce we will be launching The National Hike for the Environment 2018.

A nation-wide project and event that celebrates being outdoors, where you can combine your passion for hiking the trails with your passion for protecting the environment.

Recruit or join a team or chose to hike solo and we'll support you with:

- hiking and trail tips from the experts
- safety tips and first-aid pointers
- maps of ecologically sensitive areas in your community
- updates from your cross-country peers
- in-store/on-site training sessions from top gear and hiking professionals
- adapting outdoor activity for all mobility levels
- learn how to make outdoor experiences a ritual in your daily life

No matter who you are, or where live, or how little you may have hiked in the past, we want you to know ...

## you are welcome!

The National Hike for the Environment is designed to accommodate everyone. Just make a plan to get outside and adopt a daily or weekly ritual of getting immersed outdoors and in nature, when you can, however you can.

Explore your local trails. Connect with your neighbours and form a team. Discover your community parks.

Whether you're an elite athlete or new to the game, join in - this is about all of us having great outdoor experiences and learning how to protect special lanscapes in our communties and across the country.













Stay tuned for more details in the new year. But in the meantime, here are a few of our Hiking Hero friends who are helping to inspire all of us.

## HIKINGHERP

vynether its a tree-lined street or a naturalized urban park, we don't have to go far to find nature in many Canadian cities. It is important that we all recognize the degree to which nature makes cities more livable. how little it really requires to incorporate nature, and where we would be without it. In support of Sierra Club's important work, I'm hiking for the environment - to appreciate the wonderful resources nature provides and to encourage others to be vocal advocates for green, healthy cities. I hope you will join in this great nation

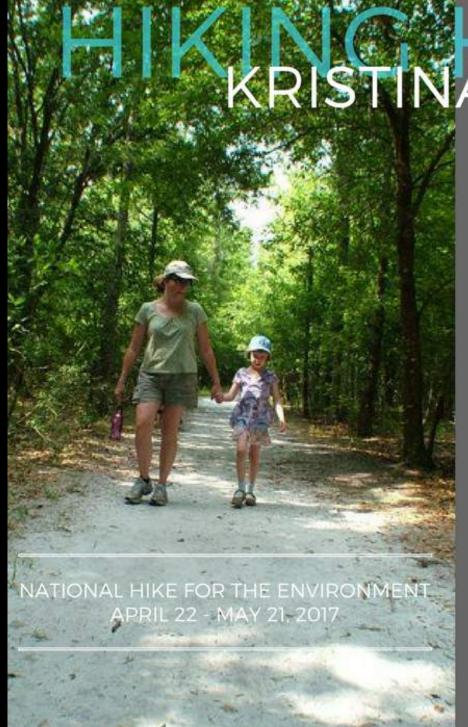




So much of my life is sitting in front of a screen, I need to get out and walk for my health and for my sanity!

Walking in the ravine near my house is my favourite place but I also love exploring our great trails and parks just outside of Toronto.

I know many of these places would not be protected if it were not for groups like Sierra Club. That's why I am participating in the National Hike for the Environment!





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Being a #HikingHero isn't just about raising needed funds for such a vital cause, but about inspiring others to do the same and to take a moment, however brief, to appreciate nature.

It's about spreading awareness about the crisis the planet is facing and pushing people to take up arms against climate change. It's about being better - for ourselves, for our planet and for future generations.

