

ANNUAL REPORT

THIS REPORT IS DEDICATED TO AND IN MEMORY OF COUPLET, A RIGHT WHALE MOTHER WHO TRAGICALLY LOST HER LIFE LAST SUMMER, AND TO THE MEMORY OF SO MANY OF HER KIN WHO MET THE SAME FATE.

photo: NEAQs

F O N D A T I O N



**SIERRA
CLUB CANADA**

F O U N D A T I O N

2017



Message from our President

THANK YOU

Once again, you've shown us who you genuinely are - committed, passionate, undaunted and ready to go the distance to fight for the health of our planet. Thank you!

Like you, we rang in the year reverberating from the impact of a Trump Presidency on the global climate crisis, marched in solidarity with women around the world in the spring, spent the summer watching with increasing dread as the number of right whale deaths in Canadian waters mounted, and rounded out the year going to court to protect those endangered right whales and the Gulf of St. Lawrence ecosystem from oil drilling and seismic blasting.

We felt the loss of Sierra Club Canada Foundation's founding member, Rudy Haase. Rudy's legacy will long be felt in Nova Scotia, Canada and internationally. His spirited devotion to speaking up for nature and to never stop pushing, creating, and making friends is one to celebrate and emulate.

Our Wild Child Forest School and nature immersion programs grew in NS and Prince Edward Island. We expanded our Watch for Wildlife campaign, and reached thousands of people to educate them on the impact of roadways on wildlife. We launched a Responsible Trade program, to encourage reform on trade deals to make sure we don't sign away our ability to protect the environment and keep climate commitments.

Our members made front-page news for protecting fish habitat, urban ecosystems and watersheds in Edmonton.

Our Ontario Chapter celebrated the designation of the Southern Ontario Greenbelt, after years of calling for greater protection for wetlands, forests, lakes and streams in the most urbanized region of our country while pushing back against sprawl.

We hosted workshops in Quebec and Ontario to educate volunteers and youth about protecting habitat for bees and other pollinators. We encouraged appreciation and restoration of green spaces through tree-plantings, garden plantings, and public walks.

With our allies, we helped put an end to the TransCanada pipeline, a 4,500 km export project that would have locked in tar sands development and threatened hundreds of waterways.

As our ambition to take on more challenges grew, so to did our need to raise necessary funding. These efforts helped us exceed our funding target for the year, meaning we could devote more support to Chapters in 2018, and support the greater growth of the organization.

It is truly heartening to see how Sierra Club supporters are willing to take action - through membership, volunteering, or making vital donations for key campaigns - whether supporting our critical court challenges or participating in The National Hike for the Environment, our premier national event in support of protecting our natural world.

What sustains us are friends, family, and - of course - that connection to nature upon which Sierra Club was founded. Thank you for being part of our journey. As Rudy Haase said:

"It can't happen unless you do it. While there's life, there's hope. So, if you're alive, you can't engage in despair. You have to keep going where you can see hope and where you can do things." Here's to keep going!

In deeds and with hope.



Leo Lee
President



PROTECTING WILDLIFE



"Any glimpse into the life of an animal quickens our own and makes it so much the larger and better in every way."

JOHN MUIR, FOUNDER OF SIERRA CLUB

WHALES



Our critical work to protect whales and their habitat reached a crisis point this year with devastating losses to right whales. In December, the first step in our legal battle to stop oil and gas development in the Gulf of St. Lawrence was heard in federal court in St. John's Newfoundland. Stay tuned for more developments in our court challenge.



Over 2,820 letters written to protect whale habitat



Over 1,400 individuals and organizations signed on to stop an oil lease in the Gulf of St. Lawrence



Over 2,007 signed the I Stand with the Whales Campaign

Funders: private donations, Sitka Foundation



WHALES AND CRITICAL WHALE HABITAT ARE UP AGAINST MAJOR THREATS



Permissive governments and agencies continue to grant licences to oil companies to drill and conduct crippling seismic testing, just as endangered right whales, endangered blue whales and humpbacks and their young are migrating back to Canadian waters.



Summer 2018 will be a make-or-break year for the future of right whales - the Northern Atlantic Right Whale population stands at fewer than 400 whales, and not one right whale calf has been spotted during expected calving season as we go to press with this report in summer 2018.

Toxins and reduced levels of oxygen in the Gulf of St. Lawrence are damaging the critical marine food chain, and making it harder for whales to find food.



Due to climate change, changing marine environments, and other external factors, right whales are rapidly changing their migratory habits, and are migrating to the places in the vast Gulf of St. Lawrence where until only recently they were never expected. This puts them at greater risk for being struck by ships and entangled in fishing gear, both of which are fatal causes of deaths to the few remaining in these endangered groups.

WATCH FOR WILDLIFE

Our Watch for Wildlife program expanded its reach significantly in 2017, working to educate the public and promote solutions to prevent collisions with Wildlife on Our Roadways. The program is the first of its kind in Atlantic Canada, and is working to encourage regional and national strategies, along with research and data collection to prevent wildlife collisions and protect habitat.

- Engaged over 20 partners, community champions, and supporting organizations
- 3,500 brochures and 2,500 bumper magnets distributed
- Participation at over a dozen public events
- Featured in Nova Scotia's Tourism Maps, circulated by all government tourist bureaus across the province
- Worked with RCMP to promote safe driving and collision prevention

Funders: LUSH Charity Pot, Service Canada (Canada Summer Jobs), Nova Scotia Department of Transportation and Infrastructure Renewal, Animal Welfare Foundation of Canada

Project Manager: Wanda Baxter



SAVE THE BEES

We pushed to stop the use of dangerous pesticides threatening bees and other pollinators. We worked with local volunteers and Chapters to organize events to promote actions to protect bees and their habitat and educate others about the importance of bees in our everyday lives.

- Over 2,500 letters sent to ban bee-killing pesticides
- Hosted six Save the Bees events in Ontario and Quebec. Chapters focused on threats to bees, hands-on methods of protecting bees and taking action to create pollinator habitat through planting pollinator-friendly gardens.
- Educational events in schools highlighting the importance of bees to our food systems, and giving youth opportunities to take part in creating Bee Schools and creating bee habitats.
- Increased our capacity to protect bees over the long-term by engaging volunteers and providing them with knowledge and skills to protect bees going forward after events are complete.
- Tens of thousands of seeds harvested from over twenty species of indigenous pollinator-friendly plant species to constitute a pollinator-friendly seed bank to be used in workshops and kiosks
- Development of a conference and workshop presentation to present the Save the Bees program and new pollinator-friendly seed bank.



bees are on
the brink

A landscape photograph showing a vast green field of crops in the foreground, a single tree in the middle ground, and a blue sky with scattered clouds in the background. The text is overlaid on the upper portion of the image.

PROTECTING BIODIVERSITY AND PROTECTING NATURE IN URBAN AREAS

"It is one of the biggest greenbelts, but it continues to remain vulnerable to economic development."

DAN MCDERMOTT, FORMER DIRECTOR OF
SIERRA CLUB ONTARIO CHAPTER

PROTECTING BIODIVERSITY IN ONTARIO

Sierra Club Ontario Chapter produced a 5-part blog and video series, "Biodiversity in Ontario." Interviews with local Ontario farmers, chefs, beekeepers, and vineyard owners outline how biodiversity affects agriculture, sustainable tourism, and the local economy in our province, and what you can do to prevent further biodiversity loss.

Funder: Biodiversity Education
and Awareness Network



PROTECTING NATURE IN URBAN AREAS

PRAIRIE CHAPTER - EDMONTON

We are working to protect and encourage recreation and appreciation of natural spaces in Edmonton, with a focus on the ecological integrity and watershed protection of the river valley.


In fact, we have proposed that any funds acquired by the sale of City land in the downtown area of the River Valley zone be allocated to the acquisition of ecologically significant lands adjacent to the River Valley zone, to augment the valley's parkland beyond the current geomorphic top-of-bank boundary.

WIN! We intervened against the proposed location of a recreational boat dock - at the confluence of Whitemud Creek and the North Saskatchewan River - which would have posed a hazard to our most important fishery. The project was halted, pending a hydrological study, which concluded in this year, resulting in a relocation of the dock to our recommended location.

Our work in Edmonton receives consistent media attention, including front page of the Edmonton Journal. Charlie Schweger, Richard Stein and Charlie Richmond hosted Edmonton Journal reporter Elise Stolte and photographer David Bloom on a tour Tufa Springs in the Whitemud Creek ravine - a remarkably special place which Sierra Club has recommended be protected through a rezoning from Park to Natural Area, with a carefully designed trail and boardwalk system.



The Edmonton Journal's
Elise Stolte & David Bloom
capturing the magic
that is Tufa Springs

A photograph of two people standing in a forest. One person is wearing a grey jacket and a white hat, and the other is wearing a red jacket and a red hat. They are both looking towards the camera. The background is filled with trees and green foliage.

The Ontario Chapter is also keeping a close eye on updates on Natural Heritage System (NHS) and Agricultural Systems and issued an action alert calling for improvements to Ontario Growth Plan's Agricultural Natural Heritage mapping system.

We identified potential threats to the Rouge National Urban Park, such as the Eastern Mainline pipeline, Pickering airport and reached out to elected officials to inform them of these threats to the park's integrity.

WIN! January 26 2017 proved to be a great day for stopping urban sprawl in the Niagara Peninsula and on the Niagara Escarpment.

On that day, Niagara Escarpment Commission (NEC) acted in response to 62 proposed amendments to the Niagara Escarpment Plan, rejecting all amendments that involved proposals to urbanize agricultural and natural areas. The proposed amendments, if adopted, would have allowed critical agricultural land to be paved over, and threatened Niagara Escarpment wildlife habitat.

FACTS

The Southern Ontario Greenbelt regulation formally protects:



almost 2 million acres of protected forest, farmlands, and wetlands



Safeguards the Niagara Escarpment and Oak Ridges Moraine



533,000 acres of lakes, wetlands, rivers, and streams, sources of clean drinking water



Residents of TechnoParc - Montreal

MONTREAL

WIN! After two years of campaigning, presentations to Montreal Public Advisory Office (OCPM), and collecting over 20,000 signatures from concerned citizens, Sierra Club Quebec and its allies were thrilled to have a commitment to protect the Lanse aux L'Orme area in Montreal. The area, once threatened by development, is now being considered for protection as part of a new national park system.

The Quebec Chapter also continues to raise awareness of threatened wetlands and other biodiversity hotspots through events and calls to action, including a guided tour of the Technoparc area. The wetland is home to over 80 nesting species including herons, raptors, songbirds and ducks, among them the threatened Least Bittern.

In order to protect this urban oasis for birds, we called on federal Minister of Environment Catherine McKenna to protect its habitat located in the Technoparc area.

SOUTHERN ONTARIO GREENBELT

WIN! After two years of engaging in massive public consultations, reaching out to members on threats to the Greenbelt caused by land development pressure, and numerous Town Hall meetings, the boundaries of the Southern Ontario Greenbelt were officially designated on July 1, 2017!

The regulations will create greater protection for boundaries, curb sprawl, and require greater environmental assessment before development is permitted. We celebrated the protection of the Southern Ontario Greenbelt by hosting a party and a walk through of some of the beautiful natural spaces now protected.



A photograph of a massive glacier wall meeting the ocean. The glacier is a deep blue color with white snow patches. The water is splashing at the base of the glacier, creating white foam. The sky is a clear, pale blue.

DEFENDING ENVIRONMENTAL LAWS

FIGHTING CLIMATE CHANGE

As long as I live, I'll hear waterfalls and birds and winds sing. I'll interpret the rocks, learn the language of flood, storm, and the avalanche. I'll acquaint myself with the glaciers and wild gardens, and get as near the heart of the world as I can.

JOHN MUIR, FOUNDER OF SIERRA CLUB

NAFTA and the Digby Quarry

Existing trade laws threaten our ability to protect our environment and keep our climate commitments. In 2017, we engaged as intervenors in a court challenge to protect the decision to reject the Digby Quarry, located on the shores of the Bay of Fundy.

The quarry was rejected after undergoing a federal-provincial environmental assessment, after which the quarry company Bilcon turned to the NAFTA Tribunal, which found in their favour in 2015. We also hosted a multi-stakeholder Responsible Trade Summit and pushed for reforms of NAFTA that would prevent further erosion of our democracy and environmental laws.

photo: Stephanie Foden /The New York Times

**YOU DID IT!
WE WON!**

Energy East Pipeline status:
CANCELLED

FONDATION
SIERRA
CLUB CANADA
FOUNDATION

TransCanada Pipeline

WIN! By pushing watershed protections and clean energy alternatives, and in alliance with indigenous people opposing pipeline expansion in their territories, we were part of the wave of opposition that successfully stopped the 4,500 km TransCanada pipeline that would have carried tar sand oil from Alberta to Atlantic Canada.

To bring the message home, a packed audience at Concordia University was thrilled to hear Grand Chief Serge Simon of the Mohawk Council of Kanesatake gave a talk on pipelines.

Beyond Coal

Working through media, education, and engaging stakeholders and leaders, we are working to promote the shutdown of coal-fired plants in Nova Scotia, which is exempt to national coal phase-out regulations.





OUTDOOR EDUCATION

"Man must be made conscious
of his origin as a child of Nature."

JOHN MUIR, FOUNDER OF SIERRA CLUB

WILD CHILD FOREST SCHOOL

2017 was an exciting year of growth for Wild Child Forest School. We expanded in Nova Scotia to three locations and also established new forest school locations and programming on Prince Edward Island. We worked with New Canadian families to promote safe outdoor activity - including a workshop on dressing for Canadian winters!

Through our blogs, promotion, social media, traditional media and collaborations with other educators and partners, we have expanded awareness of outdoor activity opportunities in the region. We also collaborated with more than the anticipated number of partners and supporters for the program. We have engaged in public and educational events to promote Wild Child Forest School, and provided insight and awareness of this type of programming at workshops and panels, the highlight of which was an Earth Day celebration on Prince Edward Island.

By the Numbers:

- 281 children engaged in intensive, active play programming
- 348 kids (15 groups) through Nature Immersion visits
- Over 7,000 hours of outdoor, child-led play.
- 190 professional educators with training in the area of active, outdoor activity and education
- Hired and trained 12 new staff to provide forest school programming.

Funders: City of Charlottetown, Rotary Club of Charlottetown, RBC Learn to Play, PEI Wildlife Conservation Fund, IMPACT!, UPSE Have a Heart, Nova Scotia Department of Communities, Culture and Heritage, Nova Scotia Youth Conservation Corp.

THE ENVIRONMENT NEEDS YOU! BE A
HIKING HERO

NATIONAL HIKE FOR THE ENVIRONMENT
APRIL 22 - MAY 22, 2017

*We've
officially
launched!*

Join us!

in support of



In spring 2017, we launched our first-ever **National Hike for the Environment**, a nation-wide event that celebrates being outdoors, where participants can combine their passion for hiking the trails with their passion for protecting the environment.

Be sure to join us for this unique event this year, taking place in October 2018. We will be welcoming corporate teams, community groups, schools, families, and walkers and hikers from every generation.

Stay tuned for updates, and please sign on as a **Hiking Hero** for the 2018 National Hike for the Environment! If you wish to become a corporate sponsor of the event contact:

Melissa Munro
Director of Development and Communications
email: mmunro@sierraclub.ca



GETTING OUT + CONNECTING WITH NATURE

We partnered with Halifax Regional Municipality to plant trees near an urban rail corridor and organize educational events on the importance of trees (not lawns!) for urban quality of life and nature.

We supported Ecology Ottawa to bring together stakeholders and community groups to host a Park Summit on the importance and diverse interests that use and protect parks in the Ottawa area.

Sierra Peel Group held our 4th annual community planting with the Four Colours Drum Circle in Heart Lake Conservation Area, Brampton. In the conservation area we plant dozens of native wildflowers, in addition to weeding and planting significant medicinal plants in the traditional Gitigaan Mashkiki Medicine Wheel.

In Quebec, we toured the Technoparc with expert birder Joel Coutu.

In Toronto, we collaborated with Friends of Rouge Watershed (FRW) to restore habitat in the Rouge Watershed and planted over 150 native trees and shrubs.

We attended the Canadian Parks Conference in Banff in March 2017, and reported on parks and protected areas research and policy initiatives in SCCF media.

In Edmonton, we liaised with the River Valley Alliance (RVA) on their fall "EPCOR Riverfest," developed a SCCF exhibit for the event, provided tours to selected local conservation areas and promoted the "Love Your Headwaters" campaign in collaboration with CPAWS. We also conducted a guided tour to Oleskiw Park and Sand Dunes Natural Area to discuss city park conservation and stewardship.

Funders: Tree Canada, Salamander Foundation



A photograph of a beach with waves crashing onto the shore under a cloudy sky. The text "CLEAN WATER" is overlaid in large, light blue, sans-serif capital letters.

CLEAN WATER

"Water is sacred; water is life."

DORENE BERNARD, MI'KMAW
GRANDMOTHER AND WATER PROTECTOR

GREAT LAKES

Great Lakes Campaign Chair, Dr. Lino Grima, Becky Bassick and others are actively working with Great Lakes Protection Act Alliance (GLPAA). The GLPAA focuses on implementing policies and better protecting areas outlined in the Act. In 2017, considerable effort was placed on combating Lake Erie algae problems as well as preventing water diversion out of the Great Lakes system. As a member of the Alliance, Sierra Club Ontario called for a timeline to reduce the phosphorus load reduction by 40 per cent by 2025 for the Ontario portion of the western and central basins of Lake Erie.

TAILING IMPOUNDMENT AREAS AND WATERSHED IMPACTS

We continue to push for better regulation and research to prevent watershed contamination and catastrophic breach of toxic tailings ponds created by tar sands extraction.

THE GREAT LAKES GIVE US LIFE



1/4 of the world's supply of fresh water comes from the Great Lakes



3,500+ animal and plant species live within the Great Lakes basin



84% of North America's fresh surface water comes from the Great Lakes and provides drinking water for 40 million people

SIERRA YOUTH

Last year, Sierra Youth went through a major rebranding phase! We officially changed our name to 'Sierra Youth' (previously Sierra Youth Coalition). We also hosted a logo contest for young graphic designers. The winner, Luca D'Angelo, received \$500 in cash, and the runner up received a membership to Sierra Club Canada Foundation (Second Place: Darren Daniel.)

What can YOUTH do?

Sustainable Youth Canada, Waterloo Region Environmental Network and Sierra Youth convened local non-profits, academics, entrepreneurs and politicians with passionate youth interested in pursuing common sustainability goals, focussing on local and innovative solutions to climate change.

By the numbers:

- 80 Attendees
- 13 Exhibits
- 7 Speakers
- 4 Partners



SUSTAINABLE YOUTH CANADA, WATERLOO REGION ENVIRONMENT NETWORK and THE SIERRA CLUB OF CANADA PRESENT:

WHAT CAN YOUTH DO?

20 • 09 • 17



Join us for Waterloo Region's second annual sustainability conference - created for youth, by youth.

#WCYD2017

CENTRE FOR INTERNATIONAL GOVERNANCE INNOVATION

67 ERB ST. W • 5PM TO 9PM

REGISTER AT SUSYOUTH.WIXSITE.COM/WCYD

New Sierra Youth LOGO CONTEST

Sierra Youth has recently rebranded and we are looking for a fresh, new logo!

Simply submit your logo ideas to vickymelicksehl@gmail.com. Feel free to contact us if you have any questions.

The Sierra Youth is an organization run by youth for youth, serving as the youth arm of Sierra Club Canada. Thus, the new logo should have some alignment with Sierra Club Canada's logo, AND the logo MUST contain the "Jeunesse Sierra Youth" name.

Contest open until September 4th, 2017.

The winner is selected by Sierra Youth and Sierra Club Canada Foundation team based upon the quality of the design.

All submitted entries shall become property of Sierra Youth, shall remain copyright free and may be used, reprinted and/or reproduced without seeking permission from the owner.

Logos may appear on Sierra Youth social media accounts. Please send the high resolution logos to be eligible.



Sierra Youth @SierraYouth

PRIZES

1st-\$500 plus one year Membership to the Sierra Club Canada Foundation (Youth Category)

2nd-one year Membership to the Sierra Club Canada Foundation (Youth Category)

3rd-one year Membership to the Sierra Club Canada Foundation (Youth Category)

AWARDS AND RECOGNITION

Charlie Richmond

Sierra Club Canada Foundation was thrilled when Charlie Richmond of Prairie Chapter was awarded the Alberta Lieutenant Governor's Leadership for Active Communities Award. The province-wide award is given to individuals who "demonstrate the very best of active community leadership, engages citizens in planning, use leadership to get people more active more often, and work to create places, spaces, and opportunities for people to be active and engaged their communities, using recreation as a catalyst." Well done Charlie!



Leader of Sierra Club Prairie Charlie Richmond (centre) is presented with the Alberta Lieutenant Governor's Leadership for Active Communities Award, by (right) Her Honour, The Honourable Lois E. Mitchell.

Dan McDermott

In May, Dan was posthumously awarded the Freshwater Hero 2017 (link is external). At Dan's memorial event in Toronto the award was presented with a powerful statement, "Dan dedicated his life and career to protecting the environment. He tirelessly and bravely fought for our air and water... taking on even the toughest of opponents, including the nuclear and coal industries."



FUNDERS AND PARTNERS

In addition to our generous individual members and donors, support for our work to protect the environment comes from generous donations from funder partners across the country.

4705280 Manitoba Ltd.
All Charities Campaign
Animal Welfare Foundation of Canada
ATCO Power Canada Ltd.
Benevity Community Impact Fund
Biotalent Canada
Blue Chip Leasing Corporation
Calgary Foundation
Charlottetown Royalty Rotary Club
City of Charlottetown
Coady Street Party
Community Foundation of Ottawa
Early Childhood Development Association
of PEI
ECHO Foundation
Energy 365 Inc.
Finances Quebec
Forever Healthy Inc.
George F. Wade Foundation
Hugh James Corcoran Memorial Trust Fund
Jackman Foundation
Link Charity Canada
LUSH Handmade Cosmetics
M. Kaushansky & Associates
Moksha Yoga
N.A. Taylor Foundation
New Roots Herbal

Nova Scotia Department of Transportation
and Infrastructure Renewal
Ontario Federation of Anglers and Hunters
ParticipACTION
Pauline J. Vachon Trust & Roger Vachon Trust
PayPal Charitable Giving Fund
PEI Union of Public Sector Employees
PEI Wildlife Conservation Fund
Prince Edward Island Career Development
Services Inc.
Province of Nova Scotia
Provincial Credit Union
Sage Holdings Ltd.
Service Canada
Small Change Fund
St. Louis Community Foundation
Strategic Charitable Giving Foundation
Strathmere Group
TALU Specialty Imports
The Gail Asper Family Foundation
The Kiwanis Club of Charlottetown in Trust
Tree Canada
Trinity College School
United Way of Ottawa
United Way of PEI
United Way Toronto & York Region
Waterloo Region District School Board

THANK YOU!

FINANCES



Statement of Operations For the 12-month period ended December 2017

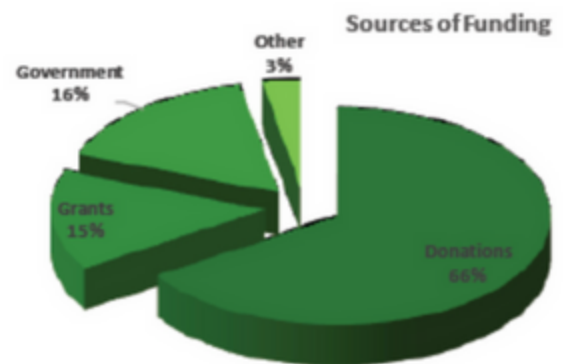
	2017	2016
Revenue		
Donations and Membership	357,036	278,671
Grants	81,105	98,594
Government (Note 1)	88,471	26,251
Bequests	-	5,357
Other (Note 2)	15,596	36,230
Total Revenue	542,207	445,103

Expenditures		
Programs	370,153	279,035
Communications	33,488	24,368
Operations	76,761	67,551
Development	71,333	63,650
Total Expenditures	551,734	434,604

Excess (deficiency) of Revenue Over Expenditures	(9,528)	10,499
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Note 1		
Government - Federal	42,298	12,923
Government - Provincial	32,516	500
Government - Municipal	13,657	12,828
Total Government Funding	88,471	26,251

Note 2
In 2016 we suffered a flood in our storage container. The Insurance proceeds of \$21,880 are included in other revenue.



SPECIAL THANKS TO OUR 2017 CHAPTER, GROUP & BOARD LEADERSHIP

Atlantic

Emma Seamone - Chair
Eliza Knockwood - Vice Chair
Tony Reddin
Ian Stewart
Shelby Downe

Quebec

Dimitri Roussopoulos - Co-Chair
Grand Chief Serge Simon - Co-Chair
Dr. Isabelle-Anne Bisson - Co-Chair
Anna Gluhenicaia
Jean Berli
Keng Yang
Marielle Savard
Don Hobus
David Bruce Merlo
Sophie-Anne Pelchat
Bradford Dean - Co-ordinator

Sierra Youth

Vicky Fenwick-Sehl - Chair
Bianca Salive - SCCF Board Representative
Christina Wagner - Secretary
Claire Tian - Fundraising
Truzaar Dordi - Treasurer
Matthew Brocklehurst - Communications
Noah Jantz - Social Media
Atish Pereria

Prairie

Charlie Richmond
PearlAnn Reichwein

Ontario

John Bacher - Chair
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Becky Bassick
Mihaela Ceausu
Joseph Duncan
Christine Elwell
Lino Grima
Caroline John
Thaia Jones
Rosemary Keenan
Wendy Thomson
Yvonne Ho - Co-ordinator

Peel Region Group

Rosemary Keenan
Thaia Jones
David Liang

BOARD OF DIRECTORS

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David Snider - Vice President
David l'Anson - Director-at-Large & Treasurer
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Bianca Salive - Sierra Youth Director
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Bo Wang-Frape - Director-at-Large
Emily Boucher - Ontario Director
Stuart Campana - Director-at-Large



IN MEMORY

Martin R. (Rudy) Haase
Beautiful Dreamer

“Hope is a verb with its sleeves rolled up.” - David Orr

That’s the quote Elizabeth May used to sum up Rudy Haase's approach to life, and his lifelong dedication to be a Friend of Nature, and to help others with their quest to do the same.

It’s a testament to his spirit and a challenge to us all to follow in his footsteps in our daily lives and our commitment to push the envelope, cheerfully but unwaveringly, to demand leadership and action to protect our precious planet and our common humanity.

I attended the Celebration of Life for Rudy, held in Halifax. Envelopes were mentioned a few times by the excellent and eminent speakers present, including Rudy's son Leif Haase, Elizabeth May, Silver Donald Cameron, NS Nature Trust's Bonnie Sutherland, and former Nova Scotia MLA and Cabinet Minister the Honourable Denise Peterson-Rafuse. That’s because, as Elizabeth pointed out, one never got an envelope from Rudy that was not on its last gasp, frayed and stamped multiple times from use. And one never sent an envelope that was not similarly distressed from long use. As Director of Atlantic Chapter I was fortunate to receive many such envelopes, which usually included cuttings from the newspaper on a critical issue of the day and an annotated cutting of one of Rudy' many Letters to the Editor.

CONTINUE READING GRETCHEN'S TRIBUTE TO RUDY [HERE](#).

F O U N D A T I O N



SIERRA
CLUB CANADA

F O U N D A T I O N

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Isabelle Bisson

Ontario Chapter

Jerry Dong

Prairie Chapter

Charlie Richmond

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Vicky Fenwick-Sehl

Watch for Wildlife

Wanda Baxter

Wild Child

Heidi Verheul

NATIONAL OFFICE STAFF CONTACTS

Gretchen Fitzgerald

National Program Director

Melissa Munro

Director of Development
& Communications

Kristina Jackson

National Operations Director

Jennifer Baker

Office Manager

One Earth
One Chance

Because of you



WE'RE HEADING TO COURT

to preserve the Gulf of St. Lawrence and protect endangered blue whales!



we were here fighting for endangered whales and their habitat



met face-to-face with decision makers



grew some Wild Ones with our Wild Child program



waited in lock-up on federal budget day, in the name of water, endangered species and fighting climate change

because you signed letters, renewed your membership and made generous donations



because of your unwavering support

HIKING HERO SAMANTHA BLACK



Being a #HikingHero isn't just about raising needed funds for such a vital cause, but about inspiring others to do the same and to take a moment, however brief, to appreciate nature.

It's about spreading awareness about the crisis the planet is facing and pushing people to take up arms against climate change. It's about being better - for ourselves, for our planet and for future generations.

The Least Bittern

The smallest of the heron family, and requiring protection from further expansion of Montreal's Technoparc.

I'm standing with whales!
#SaveOurGulf



THE ENVIRONMENT NEEDS YOU! BE A

HIKING HERO

NATIONAL HIKE FOR THE ENVIRONMENT
APRIL 22 - MAY 22, 2017

Join us!

We've officially launched!

In support of



ACTION ALERT:
Oil and water don't mix!

Say "NO" to oil and gas in the Laurentian Channel.

Send your letter today!



FONDATION SIERRA CLUB CANADA FOUNDATION



because you are committed to step up and protect our planet

Keep whales close to your heart with this special pendant. They're going fast!

Our gift to you when you donate on Giving Tuesday



Designed and crafted exclusively for Sierra Club Canada Foundation supporters.

FONDATION SIERRA CLUB CANADA FOUNDATION

the RESPONSIBLE TRADE summit

putting people and planet before profits

Expert insight
Discussion
Interaction

HALIFAX JUNE 20
OTTAWA JUNE 23

Topics of discussion:

- Current affairs in trade agreements
- TPP, TISA, CETA, China and NAFTA
- Investor-State Dispute Settlement System
- Reform to Responsible Trade - building a functional trade infrastructure
- Climate-friendly trade model
- Social equity and health care
- Prioritizing citizen welfare and economic success
- Fair and just Dispute Settlement System
- Applications to NAFTA renegotiation

Presenters include legal and trade representatives from leading NGOs, labour and more!

presented by




you made a year of maintaining hard-fought ground and landing victories possible.



harnessed the talent of grassroots leaders ...

You're invited!

Join Lush and Watch for Wildlife for a fun and informative Awareness Day.

Saturday, Aug 19th between noon-4 pm
Lush store | Mic Mac Mall | Dartmouth, NS




A program of Sierra Club Canada Foundation, Watch for Wildlife is pleased to be a recipient of Lush's Charity Pot initiative.




and grassroots activists



Thank You!